



27 February 2019

NSW Ministerial Advisory Council on Ageing February 2019 meeting - Communique

The Ministerial Advisory Council on Ageing held its first Council meeting for 2019 on 27 February at NSW Parliament House.

The Council discussed 2019 MACA Media Awards and possible media opportunities to promote the Awards and to challenge stereotypes of ageing. The Council was enthused with the potential for opportunities for partnership with UTS media graduate program. Council is cognisant of the upcoming election, discussed plans on briefing the new Minister and communication strategies and opportunities.

Council reviewed its Planning Day and Strategic Plan 2019 actions and timeframes and discussed strategies to build on from Council's 2018 priority areas. Council noted progress on the Creative Ageing Framework and ministerial briefings already completed, and had a lively discussion regarding the 2019 Deep Project, is to develop approach to listening and learning to understand the issues and needs of people from CALD communities, and identify CALD communities to consult with.

Council discussed areas in which it could assist in the implementation of the NSW Ageing Strategy Year Three Action Plan; these included facilitating discussion to provoke thought and raising awareness of ageing.

The Council noted that the next meeting is scheduled for 8 May 2019.

Kathryn Greiner AO
Chair